



Our Mission

Business for Millennium Development is an Australian based organisation that encourages and facilitates core business activities that contribute to the MDGs.



Our Objectives

MDG Leadership & Innovation

1

Demonstrate the business benefits of social investment in developing communities

New Connections & Intelligence

2

Generate new business connections and ideas for innovative commercial opportunities to reduce poverty

New Project Opportunities

3

Link successful businesses with impoverished communities in Asia Pacific to develop sustainable commerce and deliver on MDGs

Social Legacy

4

Be respected & supported by communities, businesses and governments for our results, independence, courage to break new ground and MDG leadership

Business Services

International Thought Leadership and Best Practice

Access to the best guest speakers, case studies, and ideas in the world to stimulate new thinking and action by business and demonstrate the commercial and social value of this approach

MDG Innovation Series

Business to Business Connections

Access to one of the most extensive networks of business contacts and corporate and community development knowledge in Australia and Asia Pacific.

Project Scoping & Design

- Identify & qualify project concepts
- Define project scope & potential participants
- Identify stakeholders & MDG impact
- Create initial project design

Venture Formation and Feasibility Coordination

- Lead community consultation & gain endorsement
- Construct & coordinate project consortium
- Facilitate feasibility plan & business plan development
- Gain corporate commitment

Monitoring & Reporting Framework

- Ensure focus remains on MDG's
- Monitoring & Reporting template
- Development of case studies

Social Impact

Financial support for B4MD builds a unique and sustainable legacy in Australia for businesses to improve lives and social stability in developing communities and helps to enhance business social standing, reputation and mitigate operational risks in Asia Pacific.

MDG Leadership & Advocacy

As the pre-eminent independent organisation of its kind in Australia, B4MD's insights are regularly sought by governments, industry and trade groups, community development consortiums and academic institutions, enabling us to profile and enhance the brand collateral of progressive businesses through case studies.

B4MD Innovation Centre & Advice Bank

Expert advice and access to the latest evidence based research, mentors, reports and tools to assist businesses in overcoming challenges and demonstrate the benefits of engaging in actions that impact on MDGs

International Business Missions

Coordination of unique site visits to gain first hand insights and explore opportunities for commercial success and improving peoples lives.

Strategic links to local community leaders and stakeholders